

The new "Do Not Fax" rule would have a negative impact on our agency and others like us in this industry. We take patients regardless of their ability to pay for services and must raise funds to offset this debt. We sometimes fax information about upcoming fundraising events such as food sales, golf tournaments, etc... Even HIPAA regulations give you an opt out clause. Perhaps that is what the FCC needs to do. Instead of blocking all fax transmissions prior to obtaining permission, let us have the statement for the person receiving the fax to opt out of future contacts. We already do this now and it works great. We make a listing of people that do not want future contacts and we try to make sure we do not send anymore material to them.

We do not send information out to people on a daily basis or even weekly. It is on a quarterly basis at the most.

How are you going to keep up with all the lawsuits? This sounds like a bigger mess than HIPAA!

Thank you for allowing the comments for consideration.